



Summer Assignment for Management/Marketing 2010

Topic:
***Various Management Theories:
Theory X, Theory Y, and Theory Z***



Assignment:

Write a three (3) page paper on the above topic in your own words. You may use any information at your disposal including the internet, periodicals, newspapers, and professionals in the field of Business.

Format:

The paper should be typed, double-spaced in Times New Roman/ Arial font size 11 (MLA format). No cover page is needed. Please include your name, section, Management/Marketing, and class period in the top left corner of the first page.

References:

Please site all references. The paper should summarize the theories but, more importantly give your reaction to each theory. Please demonstrate, by example, where applicable the use of the studied theories.



Due Date:

This paper is due on WEDNESDAY, 09/08/2010. Please do not hand this assignment in late as there will be a penalty for tardiness.

Instructor Contact:

Please feel free to contact me with any questions or concerns at mkasperski@comcast.net.

ENJOY YOUR SUMMER!

