



Summer Assignment for Management/Marketing 2011



Topic: Management and Marketing Career



Assignment:

Write a 2 page paper on Careers in Management and/or Marketing.

Format:

The paper should be typed, double-spaced in Times New Roman/ Arial font size 11 (MLA format). No cover page is needed. Please include your name, section, Management/Marketing, and class period in the top left corner of the first page. MLA format is required!

Content:

Research **3 different career options in the Management or Marketing fields**. Please be sure that these careers are possibilities with only a Bachelor's Degree in either Management or Marketing. Research these majors at colleges or universities. Many of the schools have special programs to accomplish specific needs. AGAIN, the careers you choose must be attainable with only a 4 year Bachelor's Degree.

Write 2 paragraphs about each career. Include the following aspects: Degree required, salary range, job description and duties, hours, travel required, etc. Be specific where needed. After completing this task for the three different jobs, comment on which job you think you could see yourself doing and why!

References:

Please site all references.

Due Date:

This paper is due on **THURSDAY, 09/08/2011.**

Instructor Contact:

Please feel free to contact me with any questions or concerns at mkasperski@comcast.net.

ENJOY YOUR SUMMER!

